



Dear Potential Partner

The Virginia Association of Housing Counselor, Inc. (VAHC) invites you to become an integral part of the 2010 Annual Conference that will be held at the Sheraton Waterside Hotel in Norfolk, VA on April 26-29th.

This conference provides an excellent venue for you to show your support for bringing housing industry professionals together to address affordable housing, homelessness, homeownership education, and foreclosure. Through partnership with the Virginia Associations of Housing Counselors, you will develop important partnerships, gain brand visibility, and market your products and services to more than 200 housing providers across the state of Virginia.

We offer two-and-a-half days of informative, educational sessions with leading industry presenters and special guests. Some of the educational sessions for the 2010 conference are: Fair Housing, Foreclosure Prevention, Life After Bankruptcy, Housing Options for Persons with Disabilities, as well as Reenergizing Homeownership in Virginia.

Enclosed, please find our Sponsorship package for your review and consideration. Sponsors such as yourself are needed to help continue to make the annual conference an educational success for the participants. We will follow up with you soon to address any questions you may have and to receive your decision on your sponsorship level. On behalf of the Virginia Association of Housing Counselor, Inc., I thank you for your serious consideration of our request.

Sincerely,

Earl Howerton
VAHC 1st Vice President
(804) 387-3808
ehowerton@vacdc.org

Conference Sponsor
\$10,000 and above

*Sponsor Awards Dinner or Scholarships
for Counselors to Attend Conference &
Training*

- Free Conference Registrations for 2
- Hotel Accommodations for 2
- Verbal Recognition
- Table for Promotional Material
- Keynote Dinner Speaker
- Organization's Name in Conference Booklet
- Full Page Ad in Conference Booklet
- Link on Conference Website
- Banner Display (Provided by Sponsor)
- Press Release
- Opportunity to present approved materials during a concurrent workshop session

Sponsorship Levels



Virginia Association of
Housing Counselors

Education Sponsor
\$5,000

*Sponsor General Session or
Scholarships for Counselors to Attend
Conference & Training*

- Free Conference Registrations for 1
- Hotel Accommodations for 1
- Verbal Recognition
- Organization's Name in Conference Booklet
- One half Page Ad in Conference Booklet
- Link on Conference Website
- Banner Display (Provided by Sponsor)
- Press Release
- Table for Promotional Material
- Opportunity to present approved materials during a concurrent workshop session

Award Sponsor
\$2,500

*Sponsor Counselors Award Recognition
Program*

- Free Conference Registrations for 1
- Verbal Recognition
- Display for Promotional Literature
- Organization's Name in Conference Booklet
- One half Page Ad in Conference Booklet
- Link on Conference Website
- Banner Display (Provided by Sponsor)
- Opportunity to present approved materials during a concurrent workshop session

Concurrent Session Sponsor
\$1,000

Sponsor Breakout Sessions

- Verbal Recognition
- Promotional Literature in Conference bags
- Organization's Name in Conference Booklet
- One half Page Ad in Conference Booklet
- Recognition on Conference Website
- Banner Display (Provided by Sponsor)

Patron Sponsor
\$500

*Sponsor cost of Counselors' Training
and Certification*

- Promotional Literature in Conference bags
- Organization's Name in Conference Booklet
- One quarter Page Ad in Conference Booklet
- Recognition on Conference Website

Virginia Association of Housing Counselors, Inc. (VAHC)

2010 Annual Housing Conference and Certification

Sponsorship Agreement

Level Authorization

This is a contractual agreement between the organization/business listed below ("Sponsor") and the Virginia Association of Housing Counselors, Inc. (VAHC).

Sponsorship Level:

Conference \$10,000 Education \$5,000 Award \$2,500 Session \$1,000 Patron \$500

The benefits of the chosen sponsorship level are outlined on the "Sponsorship Level" sheet. In addition

- Sponsorship fees are non-refundable
- Sponsorship benefits are non-transferable
- Sponsorship must be secured by March 26, 2010 in order to receive all benefits
- Sponsors must provide materials (logo, literature, etc.) by April 9, 2010

Name of Sponsor:

Name of Approving Authority:

Authorized Signature:

Date:

Contact Information

Name of Contact Person:

Telephone Number:

E-mail:

Fax:

Mailing Address:

(City)

(State)

(Zip Code)

Payment Information

Please submit the completed form to:

The Virginia Association of Housing Counselors
c/o CCEVA
3804 Poplar Hill Road- Suite A
Chesapeake, VA 23321
Attn: Luanne Gallagher, VAHC Treasurer
Fax: (757) 484-1096

Additional Contact Information:

Earl Howerton
VAHC 1st Vice President
(804) 387-3808
ehowerton@vacdc.org